The Kumaraswamy Gompertz distribution

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Abstract: We introduce the four-parameter Kumaraswamy Gompertz distribution. We obtain the moments, generating and quantilefunctions, Shannon and R'enyi entropies, mean deviations and Bonferroni and Lorenz curves. We provide a mixture representation for the density function of the order statistics. We discuss the estimation of the model parameters by maximum likelihood. We provide an application a real data set that illustrates the usefulness of the new model.

Key words: Maximum likelihood, Mean deviation, Moment, Survival data, Quantile function.

1. Introduction

The Gompertz model is a generalization of the exponential distribution and it is commonly used in many applied problems, particularly in lifetime data analysis. This model is considered for the analysis of survival data in some fields such as biology, computer and marketing science. If Z has the Gompertz distribution with parameters $\theta > 0$ and $\gamma > 0$, denoted by $Z \sim Go(\theta, \gamma)$, Z has the cumulative distribution function (cdf) given by

$$G_{\theta,\gamma}(z) = 1 - \exp\left\{-\frac{\theta}{\gamma}(e^{\gamma z} - 1)\right\}, \ z > 0 \tag{1}$$

and probability density function (pdf)

$$g_{\theta,\gamma}(z) = \theta \exp\left\{\gamma z - \frac{\theta}{\gamma}(e^{\gamma z} - 1)\right\}.$$
(2)

Note that the Gompertz distribution is a generalization of the exponential distribution, this is, equation (2) reduces to $\theta \exp(-\theta z)$ when $\gamma \rightarrow 0$. The properties of the Gompertz distribution

have been studied by many authors in recent years. Pollard and Valkowincs (1992) were the first to study this distribution thoroughly. However, their results are true only in the case when the initial level of mortality is very close to zero. Kunimura (1998) obtained similar conclusions and determined the moment generating function (mgf) of Z is terms of the incomplete and complete gamma functions. Willemse and Koppelaar (2000) reformulated the Gompertz model to reforce mortality and derived relationships for this formulation. Willekens (2002) provided connections among the Gompertz, Weibull and type I extreme value distributions. Later, Marshall and Olkin (2007) described the negative Gompertz distribution. El-Gohary et al. (2013) proposed an extension of this distribution.

In this paper, we study a new four-parameter model called the Kumaraswamy Gompertz ("KwGo" for short) distribution. The paper is organized as follows. In Section 2, we define the density and failure rate functions of the KwGo distribution. In Sections 3 to 8, a range of mathematical properties in terms of the proposed model is investigated. These include the density expansion, moments, mgf, Shannon and Rényi entropies, mean deviations, Bonferroni and Lorenz curves, quantile function and some properties of the order statistics. In Section 9, we present the estimation procedure using the method of maximum likelihood. An application of the new model to a real data set is illustrated in Section 10. Finally, some concluding remarks are given in Section 11.

2. The KwGodistribution

The Kumaraswamy (Kw) model introduced by Kumaraswamy (1980) is a two-parameter distribution on the interval (0, 1) whose cdf is given by

$$\Pi(x; a, b) = 1 - (1 - x^a)^b, x \in (0, 1),$$
(3)

where a > 0 and b > 0 are shape parameters. The pdf corresponding to (3) is

$$\pi(x; a, b) = abx^{a-1}(1 - x^a)^{b-1}, x \in (0, 1).$$

The reader is referred to Jones (2009) for further details on the Kw distribution.

For any baseline cumulative function G(x) and density function g(x) = dG(x)/dx, Cordeiro and de Castro (2011) proposed the Kumaraswamy G ("*KwG*" for short) distribution with pdf f(x) and cdf F(x) given by

$$f(x) = a \ b \ g(x) G^{a-1}(x) \{1 - G^{a}(x)\}^{b-1}$$
(4)

and

$$F(x) = 1 - \{1 - G^a(x)\}^b,$$
(5)

respectively. The *KwG* distribution has the same parameters of the *G* distribution plus two ad- ditional shape parameters a > 0 and b > 0. For a = b = 1, the *G* distribution is a basic exemplar of the *KwG* distribution with a continuous crossover towards cases with different shapes (e.g., a particular combination of skewness and kurtosis). The *KwG* family of densities (4) allows for greater flexibility of its tails and can be widely applied in many areas of biology and engineering. For a detailed survey of this family, the reader is referred to Cordeiro and de Castro (2011) and Nadarajah et al. (2012).

The four-parameter KwGo cdf is defined from (5) by taking G(x) to be equal to the cdf (1). Then, the KwGo cdf becomes

$$F(x) = 1 - \left[1 - \left(1 - \exp\left\{-\frac{\theta}{\gamma}(e^{\gamma x} - 1)\right\}\right)^a\right]^b.$$
(6)

Here, we have three positive shape parameters θ , a and b and a positive scale parameter γ . The pdf and the hazard rate function (hrf) corresponding to (6) (for x > 0) are given by

$$f(x) = a b \theta \exp\left\{\gamma x - \frac{\theta}{\gamma}(e^{\gamma x} - 1)\right\} \left[1 - \exp\left\{-\frac{\theta}{\gamma}(e^{\gamma x} - 1)\right\}\right]^{a-1}$$
(7)

$$\times \left[1 - \left(1 - \exp\left\{-\frac{\theta}{\gamma}(e^{\gamma x} - 1)\right\}\right)^{a}\right]^{b-1}$$

and

$$h(x) = \frac{a b \theta \exp\left\{\gamma x - \frac{\theta}{\gamma}(e^{\gamma x} - 1)\right\} \left[1 - \exp\left\{-\frac{\theta}{\gamma}(e^{\gamma x} - 1)\right\}\right]^{a-1}}{1 - \left(1 - \exp\left\{-\frac{\theta}{\gamma}(e^{\gamma x} - 1)\right\}\right)^{a}}$$
(8)

respectively. Figures 1 and 2 display some plots of the pdf and hrf of the proposed distribution for some parameter values.

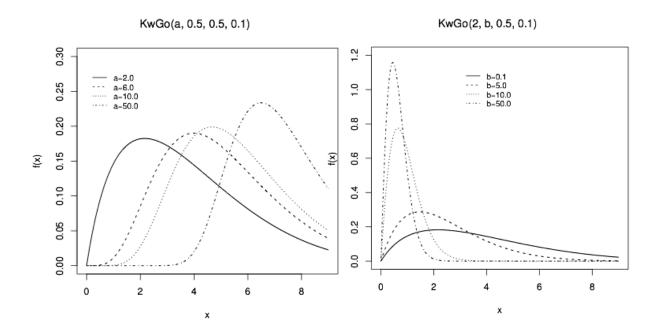


Figure 1: Plots of the pdf (7) for some parameter values.

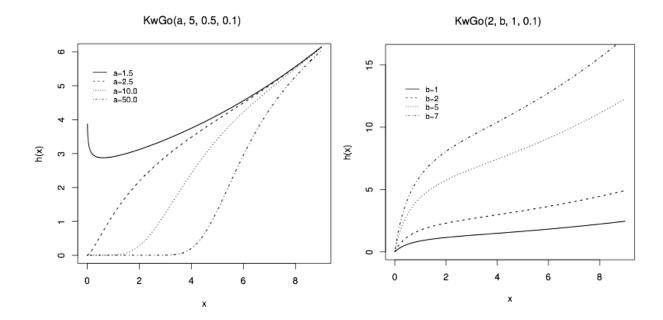


Figure 2: Plots of the hrf (8) for some parameter values.

Hanceforth, a random variable X having density function (7) is denoted

 $X \sim KwGo(a, b, \theta, \gamma).$

3. Density expansion

Equations (6) and (7) are straightforward to compute using modern computer resources with analytic and numerical capabilities. However, we can express F(x) and f(x) in terms of infinite weighted sums of cdf's and pdf's of the *Go* distributions. Using the power series for |z| < 1 and $\alpha > 0$

$$(1-z)^{\alpha} = \sum_{j=0}^{\infty} (-1)^j {\alpha \choose j} z^j,$$

we can rewrite F(x) as

$$F(x) = 1 - \sum_{k=0}^{\infty} (-1)^k {\binom{b}{k}} \Big[1 - exp \Big\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \Big\} \Big]^{ka}.$$

After some algebra, we obtain

$$F(x) = \sum_{j=0}^{\infty} t_j G_{(j+1)\theta,\gamma}(x), \tag{9}$$

where (for $j \ge 0$)

$$t_j = t_j(a, b) = \sum_{k=0}^{\infty} (-1)^{k+j} {\binom{b}{k+1}} {\binom{(k+1)a}{j+1}}$$
(10)

and $G_{(j+1)\theta,\gamma}(x)$ is the *Go* cdf with parameters $(j + 1)\theta$ and γ . By differentiating (9), the density function of X can be expressed as

$$f(x) = \sum_{j=0}^{\infty} t_j g_{(j+1)\theta,\gamma}(x),$$
 (11)

where $g_{(j+1)\theta,\gamma}(x)$ is the *Go* pdf with parameters $(j + 1)\theta$ and γ .

Mathematical properties for the KwGo distribution can be obtained from equation (11) and those of the Go distribution.

4. Moments and Generating function

The *n*-th ordinary moment of X is given by

$$E(X^n) = \sum_{j=0}^{\infty} t_j E(Y_j^n),$$

where $Y_j \sim Go(\theta(j + 1), \gamma)$. The *n*-th moment of Y_j is given by

$$E(Y_j^n) = \frac{n!}{\gamma^n} e^{(j+1)\theta/\gamma} E_1^{n-1}\left(\frac{(j+1)\theta}{\gamma}\right),$$

where

$$E_1^{n-1}(z) = \sum_{k=1}^{\infty} \frac{1}{(-k)^n} \frac{(-z)^k}{k!} + \frac{(-1)^n}{n!} \sum_{k=0}^{\infty} \binom{n}{k} \log(z)^{n-1} \Psi_k.$$
 (12)

Here the first term is a power series of the generalized integral-exponential function (Milgram, 1985) and

$$\Psi_n = \lim_{t \to 0} \sum_{l=0}^{n-1} \binom{n-1}{l} \Gamma(1-t)^{n-1-l} \psi^{n-1}(1-t),$$

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where $\psi^n(z) = \frac{d^n}{dz^n}\psi(z)$ denotes the polygamma function. So $E(X^n)$ reduces to

$$E(X^n) = \frac{n!}{\gamma^n} \sum_{j=0}^{\infty} t_j e^{(j+1)\theta/\gamma} E_1^{n-1}\left(\frac{(j+1)\theta}{\gamma}\right).$$

The mgf of X can be expressed from (11) as a linear combination of the mgf's of the Go distributions as follows

$$M_X(t) = \sum_{j=0}^{\infty} t_j M_{(j+1)\theta,\gamma}(t),$$

where $M_{(j+1)\theta,\gamma}(t)$ is the Go mgf with parameters $(j+1)\theta$ and γ given by

$$M_{(j+1)\theta,\gamma}(t) = \frac{(j+1)\theta}{\gamma} e^{(j+1)\theta/\gamma} E_{t/\gamma}\left(\frac{(j+1)\theta}{\gamma}\right),$$

where

$$E_{t/\gamma}\left(\frac{(j+1)\theta}{\gamma}\right) = \left(\frac{(j+1)\theta}{\gamma}\right)^{\frac{t}{\gamma}-1} \Gamma\left(1-\frac{t}{\gamma},\frac{(j+1)\theta}{\gamma}\right)$$

and $\Gamma(c, x) = \int_x^\infty v^{c-1} e^{-v} dv$ is the complementary incomplete gamma function.

5. Quantile function

The KwGo quantile function, say $Q(u) = F^{-1}(u)$, is given by

$$x = Q(u) = \frac{1}{\gamma} \log\left[1 - \frac{\gamma}{\theta} \log\left(1 - \left[1 - (1 - u)^{\frac{1}{b}}\right]^{\frac{1}{a}}\right)\right],$$

where $u \in (0,1)$.

The effect of the shape parameters a and b on the skewness and kurtosis of the new distribution can be considered based on quantile measures. The shortcomings of the classical skewness and kurtosis measures are well-known. One of the earliest skewness measures to be suggested is the Bowley skewness (Kenney and Keeping, 1962) given by

$$B = \frac{Q(3/_4) + Q(1/_4) - Q(1/_2)}{Q(3/_4) - Q(1/_4)}.$$

Since only the middle two quartiles are considered and the outer two quartiles are ignored, this adds robustness to the measure. The Moors kurtosis is based on octiles

$$M = \frac{Q(^{7}/_{8}) - Q(^{5}/_{8}) + Q(^{3}/_{8}) - Q(^{1}/_{8})}{Q(^{6}/_{8}) - Q(^{2}/_{8})}.$$

The measures B and M are less sensitive to outliers and they exist even for distributions without moments. In Figures 3 and 4, we plot the measures B and M for the *KwGo* distribution as functions of a and b for fixed values of the other parameters.

6. Mean Deviations

The mean deviations of X about the mean δ_1 and about the median δ_2 are given by

 $\delta_1 = E(|X - \mu|) = 2\mu F(\mu) - 2T(\mu)$ and $\delta_2 = E(|X - M|) = \mu - 2T(M)$, respectively, where $\mu = E(X)$ and M = median(X) is given by

$$M = \gamma^{-1} \log[1 - \log[1 - (1 - 2^{-1/b})^{1/a}]\theta^{-1}\gamma],$$

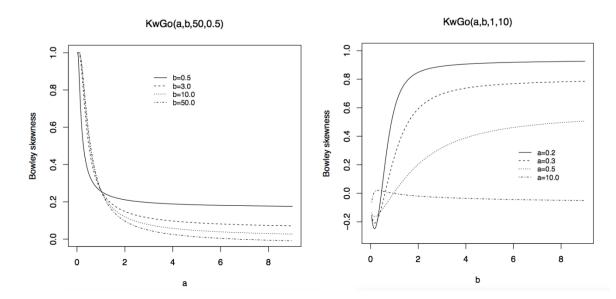


Figure 3: (a) Skewness of X as function of a for some values of b and (b) skewness of X as function of b for some values of a.

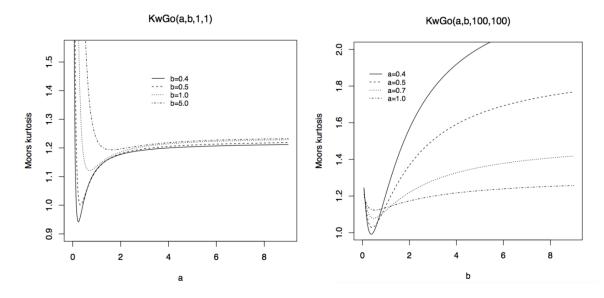


Figure 4: (a) Kurtosis of *X* as function of *a* for some values of *b* and (b) kurtosis of *X* as function of *b* for some values of *a*.

 $F(\mu)$ comes from (6) and T(z) is given by

$$T(z) = \sum_{i=0}^{\infty} w_i J_i(z),$$

where

$$J_{i}(z) = (i+1)\sum_{j,k=0}^{\infty} \frac{-1^{k+j}a\theta^{k+1}[1+e^{(k+1)\gamma z}\{(k+1)\gamma z - 1\}]}{(j+1)^{-k}\gamma^{k+2}(k+1)^{2}k!} \binom{(i+1)a-1}{j}.$$
 (13)

Equation (13) can be used to determine Bonferroni and Lorenz curves. They are defined for a given probability p by $B(p) = T(q)/(p\mu)$ and $L(p) = T(q)/\mu$, respectively, where

$$q = \gamma^{-1} \log[1 - \log[1 - (1 - (1 - p)^{-1/b})^{1/a}]\theta^{-1}\gamma].$$

7. Order Statistics

The order statistics and their moments are one of the most fundamental tools in nonparametric statistics and inference. The pdf and cdf of the *i*-th order statistic, say $X_{i:n}$, are given by

$$f_{i:n}(x) = \frac{1}{B(i, n-i+1)} \sum_{s=0}^{n-i} (-1)^s \binom{n-i}{s} f(x) F(x)^{i+s-1}$$
(14)

and

$$F_{i:n}(x) = \frac{1}{B(i, n-i+1)} \sum_{s=0}^{n-i} \frac{(-1)^s}{i+s} {n-i \choose s} F(x)^{i+s},$$
(15)

7.1. Probability density and cumulative distribution functions

Let $X_1, ..., X_n$ be a random sample of size *n* from the $KwGo(a, b, \theta, \gamma)$ model. Then, the pdf and cdf of the *i*-th order statistic can be obtained from (14) and (15) by setting $F^{i+s}(x) = \left[\sum_{k=0}^{\infty} (-1)^k {b \choose k+1} G^{(k+1)a}(x)\right]^{i+s}$. From now on, we use an equation by Gradshteyn and Ryzhik (2000, Section 3.14) for a power series raised to a positive integer *n*

$$\left(\sum_{r=0}^{\infty} w_r u^r\right)^n = \sum_{r=0}^{\infty} c_{n,r} u^r,$$

where the coefficients $c_{n,r}$ (for r = 1,2,...) are determined from the recurrence equation

$$c_{n,r} = (rw_0)^{-1} \sum_{j=1}^{r} [j(n+1) - r] w_j c_{r,r-j}$$

and $c_{n,0} = w_0^n$. So, equations (14) and (15) can be expressed as

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$$F_{i:n}(x) = \frac{1}{B(i,n-i+1)} \sum_{s=0}^{n-i} \sum_{k,m=0}^{\infty} \frac{(-1)^{m+s}}{(i+s)} \binom{n-i}{s} \binom{a(k+i+s)}{m+1} c_{i+s,k} G_{(m+1)\theta,\gamma}(x)$$

and

$$f_{i:n}(x) = \frac{1}{B(i,n-i+1)} \sum_{s=0}^{n-i} \sum_{k,m=0}^{\infty} \frac{(-1)^{m+s}}{(i+s)} \binom{n-i}{s} \binom{a(k+i+s)}{m+1} c_{i+s,k} g_{(m+1)\theta,\gamma}(x)$$

The last equation reveals that the pdf of $X_{i:n}$ can be given as a mixture of Go densities. The structural properties of $X_{i:n}$ are then easily obtained from those of the Go distribution.

7.2. Moments

The 1-th moment of $X_{i:n}$ follows as

$$E(X_{i:n}^{l}) = \frac{1}{B(i,n-i+1)} \sum_{s=0}^{n-i} \sum_{k,m=0}^{\infty} \frac{(-1)^{m+s} c_{i+s,k}}{(i+s)} {n-i \choose s} {a(k+i+s) \choose m+1} \int_{0}^{\infty} x^{l} g_{(m+1)\theta,\gamma}(x) dx$$

$$= \frac{1}{B(i,n-i+1)} \sum_{s=0}^{n-i} \sum_{k,m=0}^{\infty} \frac{(-1)^{m+s} c_{i+s,k}}{(i+s)} {n-i \choose s} {a(k+i+s) \choose m+1} \times \frac{l!}{\gamma^{l}} e^{(m+1)\theta/\gamma} E_{1}^{l-1} \left(\frac{(m+1)\theta}{\gamma}\right).$$

8. Shannon and Rényi Entropy

The entropy of a random variable X with density function f(x) is a measure of variation of the uncertainty. The Shannon entropy is defined by Shannon (1948) as

$$S[f(x)] = E(log[f(x)]).$$

The Shannon entropy of *X* is determined as

$$S[f(x)] = -\log(ab\theta) - \gamma E(x) + \frac{[M_x(\gamma) - 1]\theta}{\gamma} + \frac{(a-1)[C + \varphi(b+1)]}{a} - \frac{(b-1)}{b}$$

where *C* is the Euler's constant and $\varphi(\cdot)$ is the digamma function.

Another popular entropy measure is the Rényi entropy defined by Rényi (1961) given by

$$R(c) = \frac{1}{1-c} \log\left(\int_{-\infty}^{\infty} f^{c}(x)\right), c > 0, c \neq 1.$$

The Rényi entropy of X is given by

$$R(c) = \frac{c}{1-c}\log\gamma + \frac{2-c}{1-c}\log\theta + \frac{1}{1-c}\log\left[\sum_{j,k=0}^{\infty} (-1)^{k+j+1}(c+k)^{-c}e^{(k+c)\theta/\gamma}\binom{(b-1)c}{j}\binom{(c+j)a-c}{k}\Gamma\left(c,\frac{(k+c)\theta}{\gamma}\right)\right].$$

9. Estimation

We consider estimation of the parameters of the *KwGo* distribution by the method of maximum likelihood. Let $x = (x_1, ..., x_n)^T$ be a sample of size *n* from the *KwGo* distribution with unknown parameter vector $\Theta = (a, b, \theta, \gamma)^T$. The total log-likelihood function for Θ is

$$\ell(\Theta) = \log(ab\theta) + \gamma x - \frac{\theta}{\gamma} (e^{\gamma x} - 1)b + (a - 1)\log\left[1 - \exp\left\{-\frac{\theta}{\gamma} (e^{\gamma x} - 1)\right\}\right].$$
(16)

The log-likelihood can be maximized either directly or by solving the nonlinear likelihood equations obtained by differentiating (16). We obtain the maximum likelihood estimates (MLEs) using the components of the score vector $U(\Theta)$ given by

$$\begin{split} U_{a}(\theta) &= \frac{\partial \ell(\theta)}{\partial a} = \frac{1}{a} + \log \left[1 - exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} \right], \\ U_{b}(\theta) &= \frac{\partial \ell(\theta)}{\partial b} = \frac{1}{b} - \frac{\theta}{\gamma} (e^{\gamma x} - 1), \\ U_{\theta}(\theta) &= \frac{\partial \ell(\theta)}{\partial \theta} = \frac{1}{\theta} - \frac{\theta (e^{\gamma x} - 1)}{\gamma} \left\{ b + (a - 1) \frac{exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} \right\}}{\left[1 - exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} \right]} \right\}, \\ U_{\gamma}(\theta) &= \frac{\partial \ell(\theta)}{\partial \gamma} = x + \left[\frac{(e^{\gamma x} - 1)}{\gamma} - xe^{\gamma x} \right] \left\{ \frac{b\theta}{\gamma} - \frac{(a - 1)\theta}{\gamma} \frac{exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} \right\}}{\left[1 - exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} \right]} \right\}. \end{split}$$

For interval estimation and hypothesis tests on the model parameters, we require the observed information matrix. The 4 × 4 unit observed information matrix $J = J_n(\Theta)$ is determined by

$$J = -\begin{bmatrix} J_{aa} & J_{ab} & J_{a\theta} & J_{a\gamma} \\ J_{ba} & J_{bb} & J_{b\theta} & J_{b\gamma} \\ J_{\theta a} & J_{\theta b} & J_{\theta \theta} & J_{\theta\gamma} \\ J_{\gamma a} & J_{\gamma b} & J_{\gamma \theta} & J_{\gamma\gamma} \end{bmatrix}$$

whose elements are given in the Appendix.

10. Application

We emphasize the flexibility of the new distribution by means of a real data set and fit the *Go*, *exponentiated Gompertz* (*ExpGo*), *beta Gompertz* (*BGo*) and *KwGo* distributions.

The cdf of the *ExpGo* distribution is given by

$$H_{a}(x) = \left[1 - exp\left\{-\frac{\theta}{\gamma}(e^{\gamma x} - 1)\right\}\right]^{a},$$

and the pdf reduces to (for a positive power a > 0)

$$h_{a}(x) = a\theta \exp\left\{\gamma x - \frac{\theta}{\gamma}(e^{\gamma x} - 1)\right\} \left[1 - \exp\left\{-\frac{\theta}{\gamma}(e^{\gamma x} - 1)\right\}\right]^{a-1}$$

Eugene et al. (2002) defined the beta class of distributions. The BGo pdf can be expressed as

$$f(x) = \frac{\theta \exp\left\{\gamma x - \frac{\beta \theta}{\gamma} (e^{\gamma x} - 1)\right\}}{B(\alpha, \beta)} \left[1 - \exp\left\{-\frac{\theta}{\gamma} (e^{\gamma x} - 1)\right\}\right]^{\alpha - 1},$$

where $B(\alpha, \beta) = \Gamma(\alpha)\Gamma(\beta)/\Gamma(\alpha + \beta)$ is the beta function.

The data are the proportions of HIV-infected people in 137 countries (Rushton and Templer, 2009). The MLEs of the unknown parameters (standard errors in parentheses) of the fitted models are given in Table 1. Further, the values of the statistics AIC (Akaike Information Criterion), AICC (Akaike Information Criterion with Correction) and BIC (Bayesian Information Criterion) are calculated for the *KwGo*, *BGo*, *ExpGo* and *Go* distributions. The Cramér-von Mises and Anderson-Darling (W and A for short) statistics are calculated for the *KwGo*, *ExpGo* and *Go* models. The computations are performed using the **AdequacyModel** package in R. Based on

the values of these statistics, we can conclude that the *KwGo* model is better than the other distributions to fit these data.

Models	a	b	θ	γ	AIC	AICC	BIC	W	A
KwGo	0.477 (0.050)	7.535 (3.057)	0.010 (0.008)	0.000(0.024)	262.600	263.040	272.858	1.245	7.479
BGo	0.374 (0.055)	4.645 (6.053)	0.033 (0.047)	0.000 (0.020)	284.434	284.873	294.691	1.503	8.810
ExpGo	0.363 (0.054)	1.000	0.173 (0.061)	0.000 (0.020)	285.95	286.210	293.643	1.539	8.993
Go	1.000	1.000	0.057 (0.057)	0.010 (0.010)	376.356	376.485	381.485	1.543	9.009

Table 1: MLEs and goodness-of-fit statistics

Figure 5 displays the histogram of the data and the four fitted KwGo, BGo, ExpGo and Go densities. We can verify that the KwGo distribution provides an adequate fit to these data.

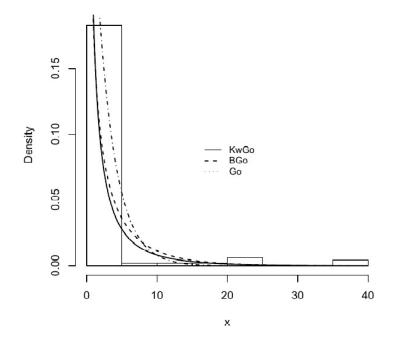


Figure 5: Plots of the fitted models to the current data.

11. Concluding remarks

We study a new four-parameter model named the *Kwmaraswamy Gompertz distribution*. We provide the moments, generating function, Shannon and Rényi entropies, mean deviations, Bonferroni and Lorenz curves and the moments of the order statistics. We discuss the estimation of the parameters by maximum likelihood. One application of the new distribution is given to prove its flexibility to fit real lifetime data.

Appendix

The elements of the unit observed information matrix $J = J_n(\Theta)$ are

$$\begin{split} J_{\theta\gamma} &= \frac{\partial^{2} log}{\partial \theta \partial \gamma} = -\frac{e^{\gamma x} (x \gamma - 1) + 1}{\gamma^{2}} \left(\frac{(a - 1) exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\}}{\left[1 - exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} \right]} - b \right), \\ J_{\gamma\theta} &= \frac{\partial^{2} log}{\partial \theta^{2}} = \left\{ b + \frac{(a - 1) exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\}}{\left[1 - exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} \right]} + \frac{(a - 1)\theta exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} \right]}{\gamma \left[1 - exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} \right]^{2}} \right\} \\ \times \left[\frac{e^{\gamma x} (x \gamma - 1) + 1}{\gamma^{2}} \right], \\ J_{\gamma\gamma} &= \frac{\partial^{2} log}{\partial \gamma^{2}} = \left\{ \frac{x^{2} y^{2} e^{\gamma x}}{\gamma^{3}} \frac{(a - 1)\theta exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} \right]}{\gamma \left[1 - exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} \right]^{2}} \right\} \left[\frac{(a - 1)\theta exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} \right]}{\left[1 - exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} \right]^{2}} - b\theta \right] \\ &+ \left[\frac{e^{\gamma x} (x \gamma - 1) + 1}{\gamma^{2}} \right] \left\{ \frac{(a - 1)\theta^{2} exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} [e^{\gamma x} (x \gamma - 1) + 1]}{\gamma^{2} \left[1 - exp \left\{ -\frac{\theta}{\gamma} (e^{\gamma x} - 1) \right\} \right]^{2}} \right\}. \end{split}$$

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